




OKLAHOMA

Grow with Google



The Skills Gap Tax

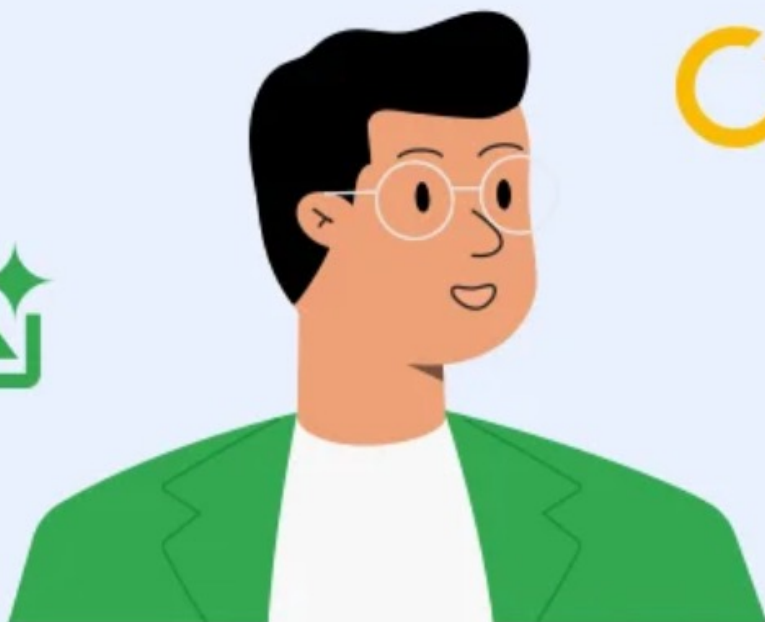
Two-thirds of new jobs need digital skills. (CFR)

- 50% of the workforce will need to reskill by 2025. (World Economic Forum) 
- Four out of five CEOs globally identified their employees' **lack of essential skills** as a threat to **growth**. (PwC)
- Over the next two decades, **employers will have more job openings than workers to fill them**. (MIT Work of the Future)
- Digital-based middle skill jobs are growing **2.5x faster** and offer **18% higher wages** than non-digital middle skill jobs. (Burning Glass)

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“I am committed
to ensuring
Oklahoma's
workforce is
prepared for the
jobs of tomorrow”
—Governor Stitt.





Google

In collaboration with



RAISE Initiative
Responsible AI for Social
Empowerment and Education

“Oklahoma truly
could be the AI
capital of the
nation.”

-Governor Stitt.



Grow with Google: AI Essentials

Get ahead with AI skills

When you complete the online course, you'll earn a certificate from Google to share with your network and potential employers. By using AI as a helpful collaboration tool, you can set yourself up for success in today's dynamic workplace.



Earn a [Google AI Essentials Certificate](#) and add it to your resume to demonstrate proficiency.



Get [hands-on experience](#) and apply your AI and Prompt Engineering skills right away.

Google AI Essentials

Google AI Essentials is a self-paced course designed to help people across roles and industries get essential AI skills to boost their productivity, zero experience required.

The course is taught by AI experts at Google who are working to make the technology helpful for everyone. They'll do more than teach about AI — they'll show how to actually use it in the real world.

Learners gain hands-on experience

Using generative AI tools to help:

- Develop ideas and content
- Make more informed decisions
- Speed up daily work tasks

Writing effective prompts

Create clear and specific prompts to get the output you want.

Stay ahead of the curve:

21x

Increase in job postings mentioning AI technologies¹

1.75

Average hours saved each day reported by employees who use generative AI²

Using AI responsibly

Identify AI's potential biases and avoid harm.

¹ LinkedIn. [Future of Work Report](#) (August 2023).

² Visier. [Survey Report: Closing the Global Skills Gap](#) (2023).

AI Essentials: Why this program is right for Oklahoma



Beginners and all skill levels welcome

No previous experience is required



Taught by AI experts at Google

Developed by Google employees with decades of experience



Learning that fits into your schedule

Complete this 5-module, self-paced course in under 10 hours



One-time payment of \$49

Start developing skills you can use right away

Free to Oklahoma Residents, through our strategic partnership with Google

Visit oklahoma.gov/learnai to learn more and access the course